

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



Louis Cardahi  
Foundation



**The Tourist Guides Syndicate  
LAU - Louis Cardahi Foundation  
and**

**The Phoenicians' Route - Cultural Route of the Council of Europe  
Invite you to the webinar**

## **“THE PHOENICIAN LANGUAGE”**

**Lecture by Mr. Hassan El-Zein**

**Moderator: Mrs. Elissar Baalbaki, Head of the Tourist Guides Syndicate**

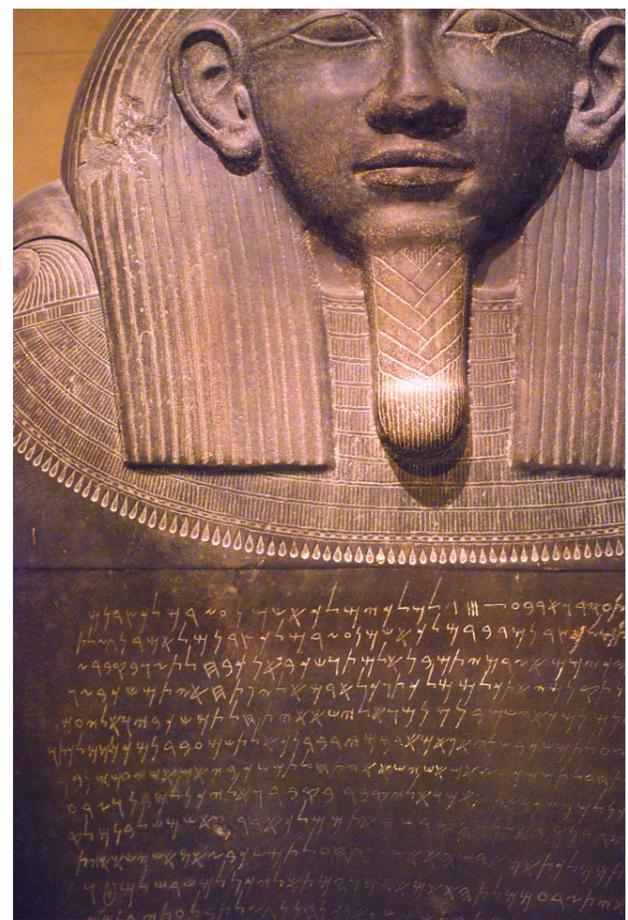
**Duration of the Webinar: 90 minutes**

**Starting at 6:00 pm (Beirut time) - Tuesday, July 21, 2020**

**To participate, click on the Webex link**

# CONCISE OUTLINE

- What is Phoenicia?
- The 4 “dialects” of Phoenician Language
- Current words of Phoenician origin
- The 22 Phoenician letters illustrated
- Grammar in the Phoenician language
  - a. Definite Article
  - b. Prepositions
  - c. Demonstrative pronouns
  - d. Personal Pronouns
  - e. Verbal Systems



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



Louis Cardahi  
Foundation



## ABOUT THE SPEAKER

Hassan El-Zein has had the service/tourism science in his blood for more than thirty years. Hassan follows a unique teaching/training style that incorporates memory enhancing techniques, emphasis on visual approaches and highly charged motivational schemes. Holder of 10+ IATA/FIATA diplomas, Master of Science in Electronic tourism management...his academic achievements are from Canada, United States of America, England, Switzerland, Greece, Malta, Dubai, Fiji, and more.



Hassan El-Zein has a broad travel experience of over 60 countries. He is both Canadian & Lebanese. He has produced the one of its kind Lebanon Destination Expert, in a way a travel encyclopedia about this country.

Hassan helps countless students/trainees/clients in their studies/education/work as well as in their pursuit of a gratifying career through highly charged motivational techniques, those who will graciously contribute to any country's development. He has trained staff in Japanese Tobacco International (Third Largest in the World), Kuwait Petroleum Corporation (top ten largest in the world), Nakhal Travel Agency, Afriqiyah Airways, Buraq Airline, Air Arabia, Euromaster Import/Export (Bulgaria), Gray Line (Dubai) to name a few.

Hassan El-Zein was the official trainer in the Mediterranean (Train-The-Trainers) for the Phoenician Trails, Mare Nostrum, EuroMed....He gave many seminars in relation to the Phoenicians and their respective language at USJ and Sagesse university (Faculty of Hospitality Management). He has taught at Lebanese University, USJ, Sagesse, NDU and other prestigious institutions.

**Duration of the Webinar: 90 minutes**  
**Starting at 6:00 pm (Beirut time) - Tuesday, July 21, 2020**  
**To participate, click on the [Webex link](#)**