7-8-9-April 2022

رؤية لسياحة مستدامة لمدينة وقضاء جبيل 22



This project is funded by the European Union













War Free World Heritage Listed Citie

Pursuant to the delegent efforts that

we have invested in the "War Free World Heritage Listed Cities" project, (2009-2013) within the framework of the EU ENPI CIUDAD (Cooperation in Urban Development and Dialogue). It is a partnership between the Council of the United Municipalities of Byblos (Lebanon) in its position a lead partner in partnership with the city of Mtskheta Georgia, in collaboration with the World Association for the Protection of Tangible and Intangible Cultural Heritage in times of armed conflicts (WATCH), and relevant local and international ministries of culture both in Lebanon and Georgia.



War Free World Heritage Listed Cities

Promoting good Governance for the protection of Urban Heritage even in times of armed conflicts!

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WAR FREE WORLD HERITAGE LISTED CITIES

The proposal for this project, made in 2009, stemmed from two opportunities, suggesting improved models of governance for world heritage sites embedded in historic core urban centers. First, the EU launched a call for proposals within the EU ENPI CIUDAD program allowing local authorities to participate in the administration of territories, based on their closer ties with residents and their proximity to the problems faced on the ground. Second, UNESCO circulated the first publication of draft Guidelines for the implementation of the 1999 Second Protocol to the Hague Convention for the Protection of Cultural Property in the Event of Armed Conflict (1999 HP).



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7-8-9-April 2022







First Tourism Conference for Jbeil District Jbeil District Sustainable Tourism Vision

بة لسباحة مستدامة لمدينة وقضاء جبيل

WAR FREE WORLD HERITAGE LISTED CITIES

European Union

Good governance in urban management promoting civil military cooperation to secure enhanced protection for urban world heritage sites at risk under the 1999 Second Protocol to the Hague convention.

The Project Scope focused on specific tasks related to the War Free World Heritage Listed Cities project included:

• Establishing good practices for Urban and Site Management in cities threatened by armed conflicts.

poperation in Urban Development and Dialoc

- Promoting widespread awareness of the risks facing WHL cities at threat of conflict.
- Preparing candidacy applications for Byblos and Mtskheta for enhanced protection from UNESCO.

Partners:

Council of the United Municipalities of Jbail-Leading partner (Lebanon)

Municipality of Mtskheta – Partner 1 (Georgia)

WATCH – Partner 2 – World Association for the Protection of Tangible and Intangible Cultural Heritage in times of armed conflict <u>Associates:</u>

FOCUH – Friends of Cultural Heritage (Turkey) – Associate 1

NEREA - Network per li Restauro Avanzato (University of Bologna, Italian Authority for Alternative Energy,

and Municipality of Bologna – Italy) - Associate 2

Advisory Board:

UNESCO, ICCROM, International Institute for Humanitarian Law, IIHL, Austrian Army, ICOMOS, ICORP

LEBANON Ministry of Tourism



7-8-9-April 2022

بة لسياحة مستدامة لمدينة وقضاء جبيل



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First Tourism Conference for



WAR FREE WHL CITIES PROJECT IMMEDIATE AIMS WERE:

To design risk preparedness plans for cultural heritage at threat of conflict:

Through Risk Assessment and Analysis, Design Risk Mitigation policies, Risk Management (Second protocol to the 1954 Hague Convention, Article 2 relation to the Convention).

To promote institutional capacity development: Protocols of intervention

(Second Protocol, Article 41 Ratification, acceptance or approval, Article 42 Accession)

To train gualified national experts: Establishment of a Risk management Unit

(through inter-institutional agreements (Second protocol, Article 5 Safeguarding of cultural property)

To develop public awareness instruments:

Participatory approach as a factor of risk management (HP 1999 Guidelines, Article 13 Awareness and 30 Dissemination)

To produce two draft dossiers to apply for the candidacy to the status of enhanced protection for the Heritage Listed Sites of the cities of Byblos (Lebanon) and Mtskheta (Georgia)



MULTIDISCIPLINARY CONCEPT STUDIES

Conditions of threats (physical, normative, infrastructural, situational) have been identified and recorded through direct survey and experts' desk review

Assessment and Analysis of risk, Definition of risk Mitigation Measures to reduce the likelihood of error in times of conflicts

During this phase of the concept studies, the project's objectives have been examined and stretched from different angles, an alternatives approaches for their achievement evaluated

7-8-9-April 2022

رؤية لسياحة مستدامة لمدينة وقضاء جبيل 2

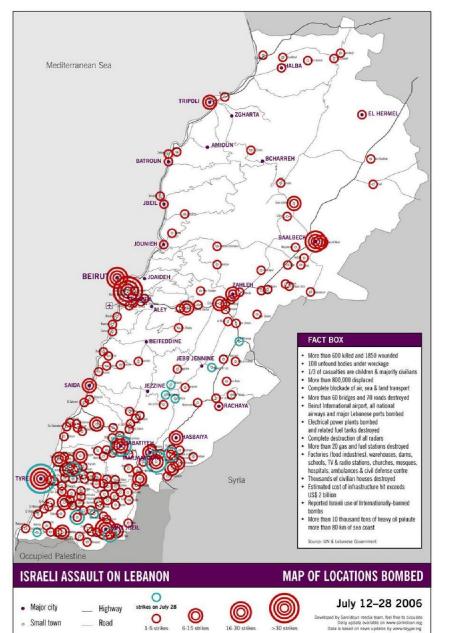
WAR FREE WORLD HERITAGE LISTED CITIES

Byblos and Mtskheta were exposed to armed conflict in 2006 and 2008 respectively. In 2009 the Guidelines for the implementation of the Second Protocol to the Hague Convention entered into force. The 2008 CIUDAD call for proposals represented the best opportunity to develop for the first time an approach for the protection of urban heritage of humanity within an international cooperation framework.



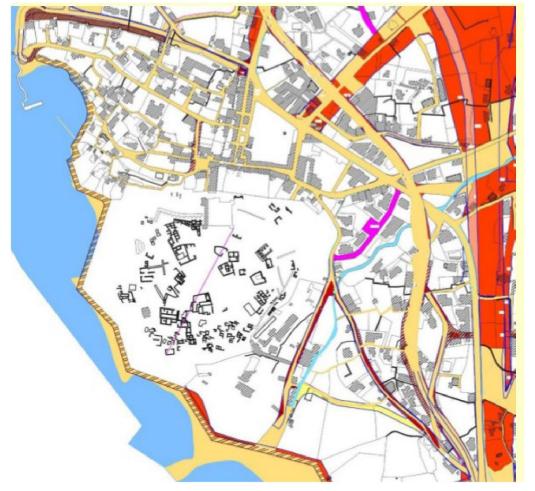
SOURCES: Associated Press, Geoeye

MSNBC SOURCES: Associated Press, Geoeye

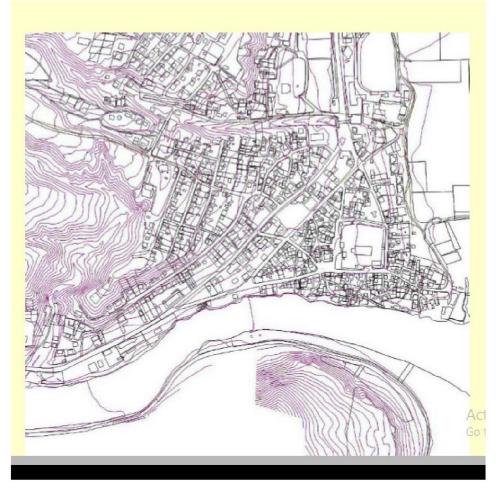


Map of the bombing during 2006 conflict

HERITAGE TRANSPARENCIES - HERITAGE LISTED SITES SEEN WITHIN THE CITY FABRIC WITH AN A-CRITICAL URBAN DESIGN FILTER



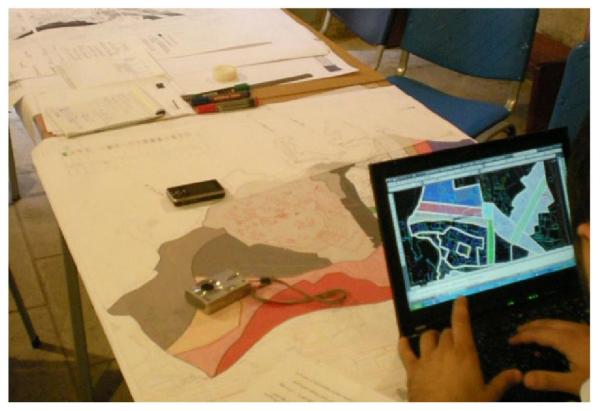
Byblos archaeological and historical urban heritage listed sites surrounded by densely populated urban areas



Mtskheta historical listed sites characterized by low density urban surroundings subject to developers pressure

RISK ASSESSMENT ... AN OPPORTUNITY!!!!

- To verify and update documentation and records on the cultural heritage
- To review/upgrade the concerned legislation in lace (e.g. criminal law, cultural heritage law, custom regulatory policy, urban regulatory policies)
- To conduct survey and assessment of the Heritage state of conservation
- To assess level of compliance with World Heritage List requirements (e.g. Updated Site Management Plans in place)



Multidisciplinary site interpretation



Civil military cooperation in the site survey

رؤية لسياحة مستدامة لمدينة وقضاء جبيل 7-8-9-April 2022 رؤية لسياحة مستدامة لمدينة وقضاء جبيل

PUBLIC AWARENESS 2012, MTSKHETA, GEORGIA COOPERATION BETWEEN EU FUNDED PROJECTS: WFWHLC AND RCCHD



RESULTS

- Convention Dissemination
- Implementation of the Hague Convention (Committee membership, national report)
- Draft Dossier (to be submitted to the MoC)
- Trained relevant staff
- Risk Preparedness Plan
- Creation platform for the civil-military cooperation

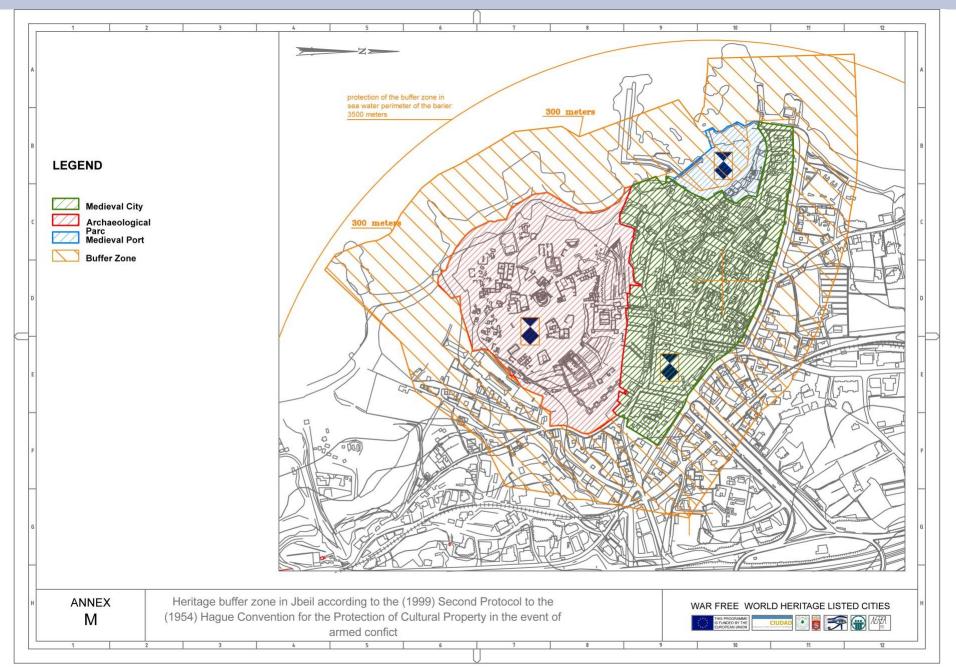


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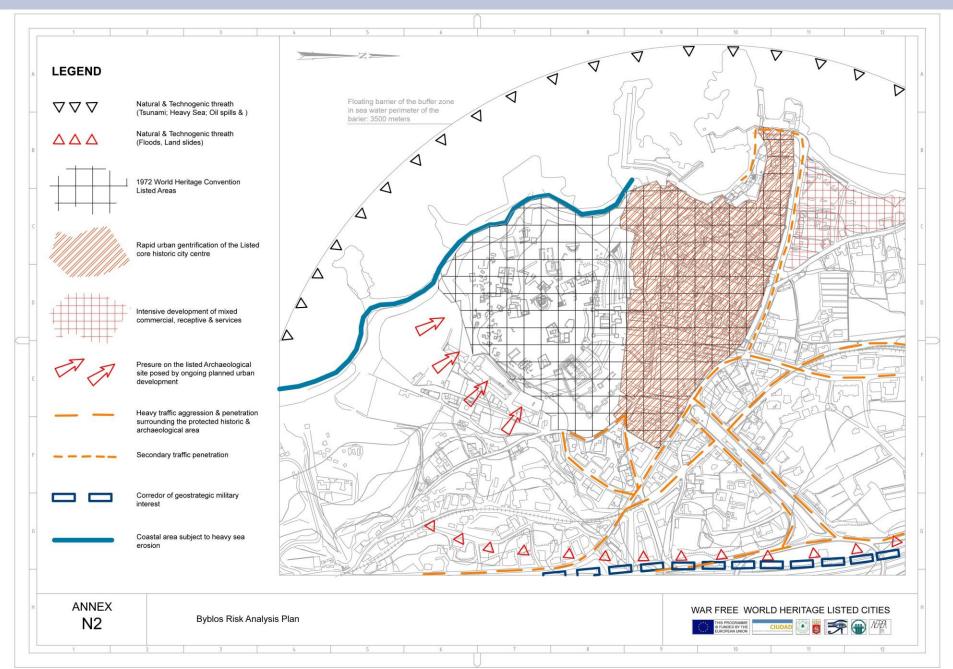
7-8-9-April 2022

رؤية لسياحة مستدامة لمدينة وقضاء جبيل



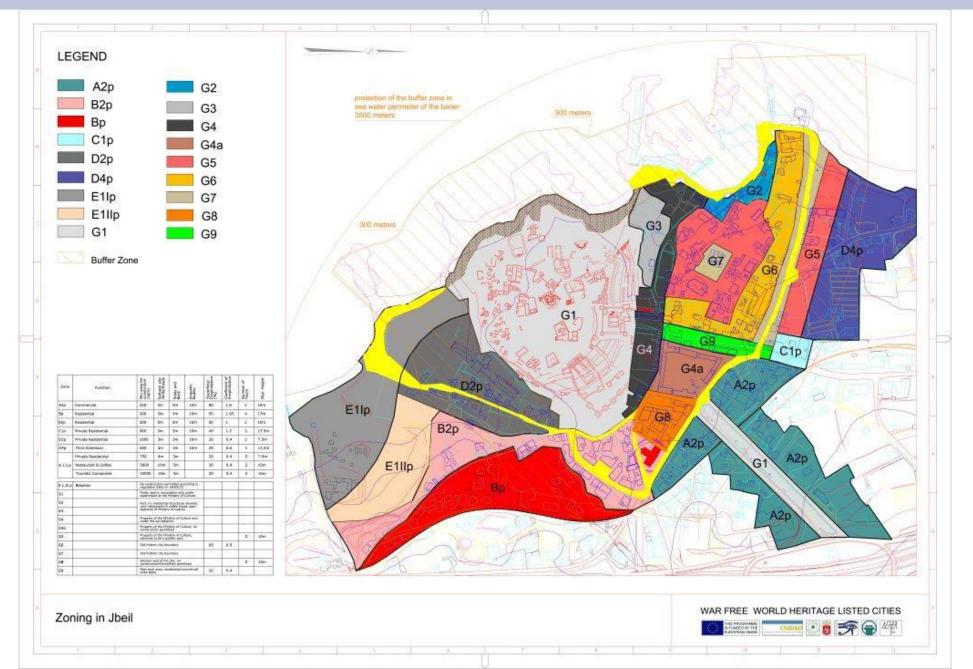
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رؤية لسياحة مستدامة لمدينة وقضاء جبيل 2



ساع جبيل April 2022 - 7-8-9-April

رؤية لسياحة مستدامة لمدينة وقضاء جبيل ع



EU – LEBANON COOPERATION DAYS UNESCO PALACE -18 -19 MARCH 2013- BEIRUT, LEBANON

"War Free Heritage Listed Cities (Byblos)" interactively participated in a panel discussion group on "Saving Cultural Heritage" among the representatives from EU financed projects for Lebanon.

The War Free WHL Cities stand was composed of four informative display panels and encompassed visual representations ranging from the project vision, objectives and diverse activities towards promoting good governance in urban management through international civil military cooperation under UNESCO Second Protocol to the 1954 Hague Convention. The project staff distributed over 1000 brochures in Arabic and English and experienced valuable interactive discussion with a diverse and distinguished audience: local population, political institutions, EU Delegation representatives, international experts and private sector participants.





CENTER FOR THE PRESERVATION AND PROTECTION OF CULTURAL HERITAGE (CPCH)

The project resulted in paving the way to building a sustanable constitution of colabrative efforts between LAU- Louis Cardahi Foundation (LCF), the World Association for the Protection of Tangible and Intangible Cultural Heritage in times of armed conflicts – WATCH, and the lebanese Ministry of Culture- DGA. As a result of our collabrative efforts, LAU and WATCH have established "The Centre for the Preservation and Protection of Cultural Heritage" (CPCH) within the premises of LAU- LCF in Byblos on October 15, 2019, concrently with the workshop on "Disaster Risk Reduction to Protect Natural and Cultural Heritage".

LAU-Louis Cardahi Foundation organized, under the patronage of the Ministry of Culture, the Directorate General of Antiquities in Lebanon and in partnership with the World Association for the Protection of Tangible and Intangible Cultural Heritage in Times of Armed Conflict (WATCH) a launching ceremony of The Center for the Preservation and Protection of Cultural Heritage (CPCH), on October 14, 2019.

Target group: Concerned State and local authorities (e.g. Ministry of Culture, Ministry of Tourism, Ministry of Interior and municipalities, Ministry of Defense, Lebanese UNESCO Commission and National Civil Protection Agencies - (e.g. civil and military engineers, scientists, regional planners, jurists, municipal engineers), ICOMOS, Civil Defense, Red Cross- Lebanon, NGOs, CSOs, Professional organizations (Board of Architects, Engineers, Geologists) and others.





The creation of the new centre in Byblos represents a unique opportunity to develop an Urban and Site Management Pan for the City of Byblos as part of a national program where the protection of natural and cultural heritage is properly addressed. This will contribute to enabling the concerned parties in Lebanon, to set proper measures that would permit abiding with the country's commitment toward the concrete implementation of all the UNESCO Heritage related Conventions, Protocols and Guidelines.





جبيل 7-8-9-April 2022

رؤية لسياحة مستدامة لمدينة وقضاء جبيل

FUTURE SERIES OF WEBINARS

1. The webinars will be organized with the cooperation and direct involvement of International experts and Academicians with great experience.

The six sets of webinars will treat the following arguments:

W1_Introduction to Disasters Risk Reduction for the protection of Cultural and Natural Heritage sites;

W2_Progressive Cultural & Natural Heritage Classification and Documentation for operative application during emergency;

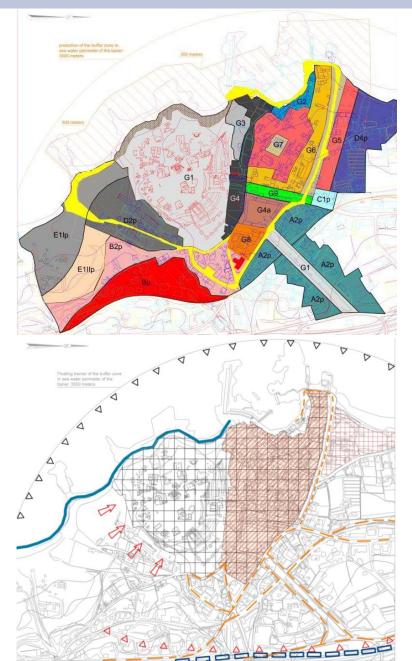
W3_Movable Heritage Risk Reduction and Response Policies and Measures;

W4_Immovable Heritage Risk Reduction and Response Policies and Measures;

W5_DRR planning & implementing concrete measures to contrast the effects of catastrophic events;

W6_Developing logistics for evacuation and sheltering to protect heritage in emergency. How to set safe haven for heritage under threat.

Participants will receive a Certificate by the end of the webinars' cycle only if they reach a remotely verified 100% attendance of the activity and pass the individual set of web-test. A second certificate will be issued to the participants to the final drills that will take place contemporarily on the Lebanese World Heritage Sites involved; Upon completion of a series of further specialised trainings those that will have successfully completed all the planned activities and drills, will be selected to join a permanent voluntary heritage elite team trained and equipped to be ready to deploy and cooperate within joint cultural and natural heritage protection missions locally and nationally.

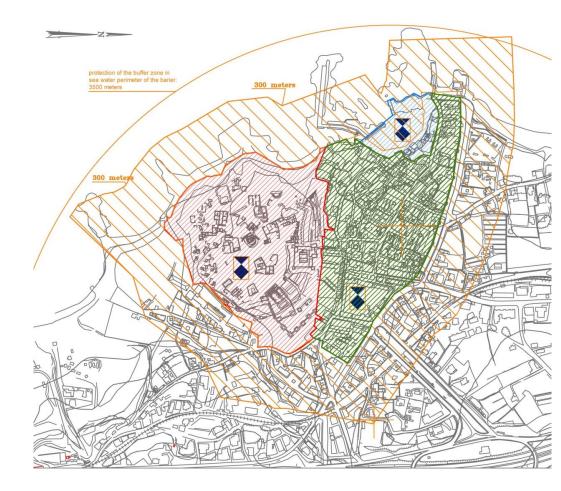


FUTURE SERIES OF WEBINARS

In preparation for such activities, We shall have Regional Public Awareness promotion campaigns on Cultural and Natural Heritage Protection. (Social media, posters, articles in papers and interviews on TVS and radio). The webinars will be organised with the cooperation and direct involvement of International experts and Academicians with great experience.

The six sets of webinars will treat the following arguments:

- a. The Site managers and all other site responsible staff;
- b. Cultural and Natural Heritage Operators public and private;
- c. NGOs and CSOs;
- d. Civil Defense Operators;
- e. NCRC, WWF and other relevant organizations;
- f. Police local offices;
- g. Fire brigade;
- h. University MA or PhD level;



FUTURE SERIES OF WEBINARS

Byblos in Focus: Risk Preparedness Planning and Disaster Risk Reduction: Webinars - Workshop and Onsite Training- 2022

In preparation of the celebrations for the 50th anniversary of the UNESCO World Heritage Convention, and in line with WATCH mandate in the field of Cultural and Natural Heritage Protection; in continuity with the experience gained in the areas of Risk Preparedness Planning and Disaster Risk Reduction as well as in line with the planned extension of the level of competence of the association within the area of Response for the Heritage Protection when events occur. The Centre for the Preservation and Protection of Cultural Heritage (CPCH) envisage implementing a number of factual activities to the creation of independent heritage protection missions.

2. Co-organize a conference within the ED-ARCHMAT programme that was originally between June, July or first week of September 2022. This activity is about to be defined. The conference should be co-organized as a STAC 9 together with other stakeholders; for the protection and promotion of Byblos.

3. Co-organize a conference in Venice 2022 (TBA) to promote Byblos architectural and historical integrity/ authenticity and Byblos heritage within the Heritage for Peace network. In collaboration with the university of Venice, university of bologna and LAU and others

Thank you for your participation to the

Jbeil District Sustainable Tourism Vision رؤية لسياحة مستدامة لمدينة وقضاء جبيل

And we look forward to see you at Euro Mediterranean Intercultural Dialogue Forum- LAU Byblos, Lebanon April 20-23, 2022



First Tourism Conference for Jbeil District Jbeil District Sustainable Tourism Vision

Dr. Rachid Chamoun, Advisor to the <u>Lebanese Minister of Tourism</u> for International Affairs Representing Lebanon to the EPA -<u>The Cultural Routes of the Council of Europe</u>

