

# 2022

# NEWSLETTER 01

JUNE 10th, 2022

## The certification of the Cultural Route of the Council of Europe on the Phoenicians' Route has been renewed

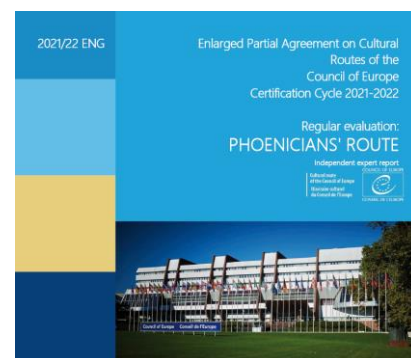
Following the meeting of the EPA Governing Board, held in Luxembourg on May 6, during which the President Elena Tanou and the Director Antonio Barone described the activities of the last three years of the Phoenicians' Route to the 35 representatives of the member states of the Extended Partial Agreement on Cultural Routes, on 2 June 2022, the certification of "Cultural Route of the Council of Europe" for the three-year period 2022/2025 was renewed for the Phoenicians' Route. The expert's evaluation report attributed a very high score to the Phoenicians' Route with 74 points out of 81.

***Congratulations to the whole family  
of the Phoenicians' Route !!!***

## Conference "The woman of the ancient Mediterranean. From past to present, a key to understanding", Naples

With the conference "The woman of the ancient Mediterranean. From past to present, a key to understanding", organized by the Phoenicians' Route, thanks to a grant by the General Directorate for Education, Research and Cultural Institutes of the Italian Ministry of Culture, held on January 29<sup>th</sup>, 2022 at the MANN - National Archaeological Museum of Naples, a critical reflection has been launched on the role of women and on the female figure, starting from the ancient civilizations of the Mediterranean to arrive at contemporaneity. The Conference was broadcast online simultaneously on the Facebook pages of the Phoenicians' Route and the MANN, reaching more than 4,000 spectators. Furthermore, the publication of the Conference Proceedings was carried out, also available on the website [www.fenici.net](http://www.fenici.net).

To reinforce the reflection and the actualization of the theme today, The Phoenicians' Route will present a Gender Agenda, the first created by a Cultural Route of the Council of Europe, to which a space will be dedicated on the institutional website.



Ivory plaque  
with a woman at the window,  
from Nimrud (Iraq),  
IX-VIII century BC ca.  
The British Museum, London

## Exhibition "The Phoenicians' Route in Spain. Cultural Route of the Council of Europe" at the University of Cadiz, Spain

From February 3 to March 31, the University of Cadiz hosted the exhibition entitled "The Phoenicians' Route in Spain. Cultural Route of the Council of Europe", organized by the Vice-Rectorate of Culture of the University of Cadiz and the Spanish Network of the Phoenicians' Route, with financial support from the UCA's Research Plan. On the occasion of the inauguration, a round table entitled 'The Phoenicians' Route in Spain' was held, with the participation of experts and partner organizations of the Phoenicians' Route who addressed the aspects related to the Phoenician presence in the Mediterranean, with special attention particular to the Iberian Peninsula. The University of Cadiz joined the Spanish Association of the Phoenicians' Route in 2018, and at the same time joined the IUN International University Network of the Phoenicians' Route to date made up of 20 Italian, French, Croatian, Lebanese and Spanish Universities and Research Centers.

## I Transnational Meeting of the QUEST project, Zagreb (Croatia)

On Wednesday, February 23<sup>rd</sup> the 1st Transnational Meeting of the *QUEST project – promoting Quality intErnships in Sustainable Tourism and cultural heritage management*, funded by the Erasmus+ programme of the European Union, took place in Zagreb, at Libertas International University.

The main objective of the Kick-off Meeting was to review together, in detail, all the phases of the project and make sure that all partners were aware of their duties and responsibilities.

The partners thoroughly discussed the Project Management, communication and preparation activities for the start of all the activities envisaged by the project, in particular the Project Result 1 which provides for the creation of a flexible training program and educational material to support. Participants had the opportunity to visit the headquarters of Libertas International University, the project leader, and the beautiful city of Zagreb.

The II Transnational Meeting will be held in Malaga (Spain) at the end of June.



Promoting Quality intErnships in Sustainable  
Tourism and cultural heritage





# 2022

## International Forum on Cultural Tourism for Lebanon, Expo 2020 Dubai

From 4 to 11 March 2022, the International Forum on Cultural Tourism for Lebanon was held at the Lebanese Pavilion at Expo 2020 Dubai, organized by the Lebanese American University - LAU in collaboration with the Lebanese Ministry of Tourism and sponsored by His Excellency, the Minister of Tourism Eng. Walid Nassar, to celebrate Lebanon's accession to the Enlarged Partial Agreement on Cultural Routes of the Council of Europe. On the occasion of the inauguration, Prof. Rachid Chamoun, Honorary President of the Phoenicians' Route, presented the Smart Way of the Phoenicians' Route in Lebanon.



## Mandararossa Winery: Phoenicians' Route - Iter Vitis Interpretation Center

In Menfi (Sicily) the Director of the Phoenicians' Route, Antonio Barone, and the President of Iter Vitis, Emanuela Panke, inaugurated a shared Interpretation Center (Phoenicians' Route and Iter Vitis,) of the two Cultural Routes of the Council of Europe. This is the Mandrarossa Winery, a space of 700 square meters in which the history of the territory is told, from the past to the present, with an integrated vision.



## The Phoenicians' Route at Place2go, Zagreb

From 8 to 10 April, the Phoenicians' Route was present at Place2go, the largest tourism fair in Croatia, at the stand of the Croatian Ministry of Culture.

Prof. Ksenija Keča, Head of the International Relations Office at the Libertas University, member of the Scientific Committee and Coordinator of the Croatian National Network of the Phoenicians' Route, together with Dr. Martina Glavan, Assistant of the International Relations Office at the Libertas University and some students of Libertas International University provided information on the Phoenicians' Route at the booth of the Croatian Ministry of Culture.



## I Transnational Meeting of the U-Mar project, Selinunte (Sicily – Italy)

On Wednesday March 30<sup>th</sup>, the 1st Transnational Meeting of the project “U-Mar – Enhancing underwater archeology to make it a innovative tool for development Sustainable & Creative Tourism” was held at the Hotel Admeto in Selinunte (Sicily).

The project, led by the Phoenicians' Route - Cultural Route of the Council of Europe, is funded by the Erasmus+ Programme of the European Union.

The general objective of the U-Mar project is to develop knowledge and enhancement of the heritage linked to underwater archeology.

The project will last 24 months, until 9 January 2024, and can count on the involvement of highly valued partners in Italy, Croatia, Cyprus, Spain and Portugal.



# 2022

## Inauguration of the High Mountain Phoenician Center Interpretation Center, Lebanon

The Association for the Protection of the UNESCO Biosphere Reserve Jabal Moussa (APJM), member of the Phoenicians' Route, organized a cultural event on Monday 11 April 2022 to present the new visitor center "High Mountain Phoenician Center of the Phoenicians' Route - Cultural Route of the Council of Europe, carried out within the CROSSDEV project funded by the ENI CBC MED Programme of the European Union.

## Euro-Mediterranean Intercultural Dialogue Forum to celebrate Lebanon, 35th member state of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe

On April 20-23, the Euro-Mediterranean Intercultural Dialogue Forum was held at the Byblos Campus of the American Lebanese University, celebrating Lebanon as the 35th member state of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA). The Forum was moderated by Ms Elissar Baalbaky, President of the Lebanese Tourist Guides Syndicate. The event was attended by representatives of the four Cultural Routes of the Council of Europe crossing Lebanon: dr. Antonio Barone, Director of the Phoenicians' Route; Dr. Marinella Katsilleri, President of the Routes of the Olive Tree; Dr. Emanuela Panke, President of Iter Vitis and Dr. Concha de Santa Ana Fernandez, Director of El legado Andalusi. During the Forum, the Phoenicians' Route Museum was inaugurated in the heart of the historic district of the Municipality of Jounieh, a member of the Phoenicians' Route, as well as to celebrate Bkassine as one of the best tourist villages in the world, as part of the initiative of the Organization World Tourism Organization (UNWTO), and it was an opportunity for participants to visit member sites of other recognized Cultural Routes such as the Olive Tree and Iter Vitis Routes.

Lebanon became the 35th member state of the EPA in January 2022 and is currently crossed by 3 "Cultural Routes of the Council of Europe": The Phoenicians' Route, the El Llegado Andalusi Routes, the Routes of the Olive Tree and Iter Vitis. Dr Rachid Chamoun, Honorary President of the Phoenicians' Route, has been chosen as Lebanon's representative to the EPA Governing Board.





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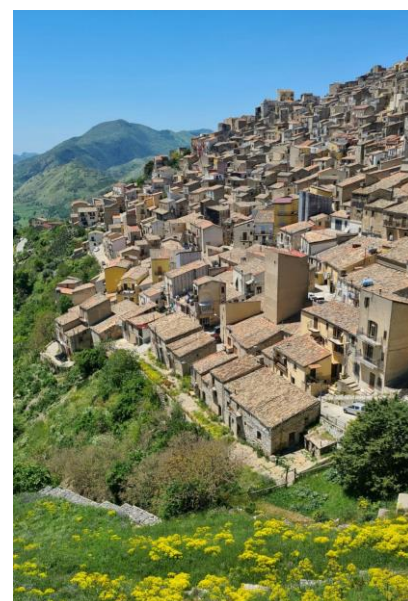
## Creativity and Innovation on the Phoenicians' Route. Challenges for the future, Valletta (Malta)

The Phoenicians' Route organized a training meeting on the themes of Creativity, Innovation and New Tourism at the National Archaeological Museum of Malta, Valletta. During the morning session some experts developed a reflection on the theme of innovation applied to the territories of the Phoenicians' Route, while the afternoon session was open to the public and partners including Heritage Malta, the Institute of Maltese Studies, the University of Malta and the Local Councils' Association. The event was supported by the Ministry of Finance and the ADRC Trust and was organized by Inizjamed, the lead partner of the Phoenicians' Route in Malta.



## Presentation of the Archaeological Map and the initiative "Prizzi Lab-Hippana Mission"

On Saturday 14 May, at the Municipality of Prizzi (PA), the Archaeological Map of the municipality and the initiative "Prizzi Lab-Hippana Mission: pilot action for the creation of an Experimental Centre of Public Archaeology for the development of inland territories" were presented. This initiative is promoted by the Phoenicians' Route – Cultural Route of the Council of Europe in cooperation with the Municipality, the Superintendence for cultural and environmental heritage of Palermo, Archaeological Groups of Italy and 8 international and national research institutes that are part of the International Universities Network of the Phoenicians' Route (IUN): the Institute of Heritage Science (ISPC) of the National Research Council of Italy (CNR), the University of Milan, the University of Urbino Carlo Bo, the Spanish Universities of Jaén, Cadice and Valencia, the "Fondazione Santagata" for the Economics of Culture of Turin and the Duke University (USA). The goal of the action is to deepen and put in practice Public Archaeology principles in a Sicilian inland area (little known but full of cultural places with a very high cultural value). Its goal is the involvement of local communities in the research about the past and in the enhancement of cultural heritage. Different international research teams will collaborate on the enhancement of the ancient hippana site. They will put in place a complex cultural operation, a participative process for the construction of knowledge and identity, through archaeological fieldwork and research on the relationship between archaeology and the public. Through communication able to reach different types of people, a large variety of people with different ages and interests will be involved in the discovery of cultural heritage. A real Public Archaeology school, the first one that will present Prizzi at international level like a big experimental and specialised destination laboratory. The first activities will soon start with preparatory investigations.





## Earth Day 2022

On the occasion of the Earth Day which is celebrated all over the world every 22 April since 1970 - some schools in Castelvetro (TP - Sicily), members of the International Network of Mediterranean Schools (EduNet) of the Phoenicians' Route, participated in the first of three days dedicated to environmental sustainability, promoted by the UNICEF Provincial Committee, the Phoenicians' Route and CoopCulture. This year's initiative took place at the Archaeological Park of Selinunte, Cave di Cusa and Pantelleria. A Rai Tre (Italian television) crew, present at the initiative, filmed the activities carried out in the park, to testify the commitment of the little ones on the occasion of Earth Day.

## Learninginthefield2022 with the Phoenicians' Route, Sicily - Pilot Project

The High Schools "Pantaleo-Cipolla-Gentile" of Castelvetro (in Sicily), Classical, Scientific, Linguistic and Human Sciences High Schools, were protagonists together with the experts of the Education Service of the Phoenicians' Route of the project "Learninginthefield2022", financed with funds from the National Operational Programme (PON) of the Ministry of Education, attended by 250 students of various ages; objective: to give moments of lightheartedness, in the name of edutainment. Theoretical-practical activities were carried out in cultural and naturalistic sites of Western Sicily (Selinunte Archaeological Park, The Museum of Mediterranean Wefts and the Cretto di Burri in Gibellina, the Oriented Nature Reserve of the Zingaro and the Natural Reserve of the Grotta di Santa Ninfa: experiences of communicative interpretation to make children acquire a sense of their own identity while discovering themselves. The initiative is configured as an international pilot project of the EduNet on the theme of the Faro Convention, which the High Schools of Castelvetro intend to give life as an international leading school starting from the next school year 2022-2023.

## The Phoenicians' Route hosted by Iron Age Danube Route, Veszprém (Hungary)

The Director of the Phoenicians' Route presented the Route on the occasion of the Conference "New Arrivals in Historic Landscapes - Archaeological Heritage Tourism and Smart Landscape Management in the 21st Century", organized by Iron Age Danube Route - Cultural Route of the Council of Europe, in collaboration with the Hungarian National Museum and Veszprém-Balaton 2023 European Capital of Culture.



2022



LA ROTA DEI FENICI

Cultural route of the Council of Europe  
Itinéraire culturel du Conseil de l'Europe





# 2022

## International Forum on Cultural Routes, Ways and Sustainable Tourism, Bari (Apulia)

On Friday 13 May in Bari, in the splendid scenery of the Kursal Santa Lucia Theater, there was talk of Cultural Routes. As part of the Greece-Italy cooperation project, in the presence of many local administrators and sector specialists, the Director of the Tourism and Culture Department Aldo Patruno presented the results achieved and the strategy of the Apulia Region. Among the many speeches, Stefano Dominioni, Director of the European Institute of Cultural Routes of the Council of Europe and representatives of 3 Certified Routes: the Via Francigena, the Phoenicians' Route and the Cultural Route of Charles V.



## 7th Forum of the EU Strategy for the Adriatic and Ionian Region, Tirana (Albania)

On 16/18 May, Dr. Barbara Toce, Ambassador of the Phoenicians' Route, presented the Cultural Route at the 7th Forum of the EU Strategy for the Adriatic and Ionian Region, organized by the Republic of Albania and the European Commission with the support of the Eusair Facility Point, with the slogan "EU-Youth-AIR cultural exchange". The Forum brought together ministers responsible for foreign affairs and European funds, European Commission officials, stakeholders and the general public for a discussion on the future of the Strategy in the Adriatic-Ionian region. In line with 2022 European Year of Youth and 2022 Tirana Youth Capital, great attention was given to young people and the theme of inclusiveness in the Adriatic-Ionian region in the sessions of the Forum.



## FAB ROUTES Project: International Week Training Programme in Rimini (Italy)

From 23 to 27 May, twenty-five members of six Cultural Routes of the Council of Europe, including the Phoenicians' Route, met in Rimini, guests of the Center for Advanced Studies on Tourism - CAST of the University of Bologna - Campus of Rimini, for a week of transnational training, based on peer exchange, within the research activities of the Erasmus+ The Fab Routes project. The training week allowed participants to test the methodology and gain new skills and knowledge in six different fields.



# 2022

## Meeting of the Iberian Routes, Baza (Spain)

On Friday 27 May the Meeting of Iberian Routes took place in Baza, organized by the Municipality of Baza and the Spanish Network of the Phoenicians' Route, with the aim of laying the foundations for the future establishment of a Network of Iberian Routes within the Phoenicians' Route - Cultural Route of the Council of Europe.

The day began with a conference on Iberian Routes within the Spanish Network, followed by a round table on Iberian Routes currently established or in progress. The afternoon continued with a conference on Basti as an Iberian enclave and a round table entitled "Towards the Network of Iberian Routes in Spain. Models and proposals for the transformation into a cultural tourism product", to then conclude with the screening of the audiovisual presentations of the Spanish partners of the Phoenicians' Route.

## U-Mar Erasmus+ Project: LTTA – Learning Teaching Training Activity in Selinunte, Sicily

On 31 May - 4 June, the Phoenicians' Route, Lead partner of the Erasmus+ U-Mar project, hosted the LTTA - Learning Teaching Training Activity in Selinunte. Three members from each project partner met for a week of transnational training, in order to exchange their knowledge and define together how to develop the new innovative training course on underwater archaeological sites for cultural operators, the first project output. The next transnational meeting of the U-Mar project will be held in September in Zadar in Croatia.

## XV Euro-Mediterranean Dialogue on the Phoenicians' Route - General Assembly

Following the online Kick-off Meeting (May 2022), the XV Euro-Mediterranean Dialogue on the Phoenicians' Route - General Assembly will be held in Poreč / Parenzo, Istria (Croatia) from 20 to 21 October. It is the most important annual event of our Cultural Route. A rich program of events, workshops, capacity building sessions and exchanges of good practices with international stakeholders and numerous other Cultural Routes of the Council of Europe awaits us. In addition, we will discover the Phoenicians' Route Smart Way in the Istrian peninsula. During the first evening the prizes of the Phoenicians' Route - Iter Vitis - Iron Age Route and European Route of Ceramics Award will be awarded.

**SAVE THE DATE!**





# 2022

## Upcoming events

### June - July - August

- The European Archaeology Days, 17-19 June
- QUEST Erasmus+ Project: II Transnational Meeting in Malaga (Spain), 23 June
- Public meeting with cultural and tourist stakeholders of the Puglia Region and International Tour Operators, Bari; Public meeting between the University of Puglia and the IUN Network of the Phoenicians' Route; Workshop - laboratory on Cultural Routes for the definition of guidelines on which to set the Atlas of Cultural Routes of the Puglia Region, Bari 29/30 June
- Workshop Cultural Routes of the Council of Europe: Cultural Heritage, Landscape and Tourism, Torino, 5 July
- Mediterranean Literature Festival, Malta, 26-27 August

### September - October - November

- September 14, Selinunte: The itinerant sky, Italy Shines, in collaboration with UNICEF
- European Heritage Days, 10-11 September
- FAB ROUTES Erasmus+ Project: V Transnational Meeting in Selinunte, 20-21 September
- U-Mar Erasmus+ Project: II Transnational Meeting in Zadar (Croatia), 23 September
- 11th Cultural Routes Annual Advisory Forum, Chania (Greece), 5-7 October
- 2022 General Assembly of the Phoenicians' Route, XV EuroMediterranean Dialogue, Poreč / Parenzo (Croatia), 20-21 October
- BMTA Paestum - Mediterranean Archaeological Tourism Fair, event in collaboration with GAI - Archaeological Groups of Italy and with the participation of other Cultural Routes of the Council of Europe, Paestum (Italy) 27-30 October
- II Meeting of the International University Network of the Phoenicians' Route (IUN), Urbino (Italy), November
- National Assembly of the Italian Network of the Phoenicians' Route, Fano - November
- QUEST Erasmus+ Project: III Transnational Meeting in Zagreb (Croatia), November
- Day dedicated to Sabatino Moscati on the occasion of the centenary of his birth, 24 November



### European Heritage Days

Giornate Europee  
del Patrimonio

[europeanheritagedays.com](http://europeanheritagedays.com)



27 - 30 ottobre 2022  
Paestum • Salerno



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



online:

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[www.coe.int/it/web/cultural-routes/the-phoenicians-route](http://www.coe.int/it/web/cultural-routes/the-phoenicians-route)