

# 2021



THE  
PHOENICIANS'  
ROUTE

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe

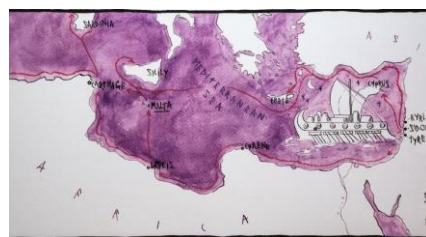


# NEWSLETTER 02

JANUARY, 18th 2022

## Going beyond the Route toward new horizons

We've survived another intense year full of uncertainty and new challenges. However, our network managed to make it through by showing great vitality and making the most of its potential, unity and shared resources. We reacted by developing projects, actualising ambitions and transforming dreams into energetic action that allowed us to revive our activity. The Phoenicians' Route draws its strength from being more than an itinerary: it is a tool for the development of ideas rooted in territories for the sake of forging a common cultural identity based on the careful application of research that has matured over time. New members have joined the Route, together with new territorial partners, proposing new projects and initiatives for the benefit of the community, adding value to natural heritage, landscapes, tangible and intangible heritage, Smart Ways, interpretation centres and methodologies. In 2022 we mark the European Year of Youth. It allows us to open a new horizon while recognising the role of women from ancient times to contemporary society. This year we also confirm the right for everyone to access cultural sites. We will also start celebrating the XX anniversary (2013-2023) of the Phoenicians' Route as part of the "Cultural Routes of the Council of Europe" Programme in order to reconnect Europe, the Mediterranean and the Americas and revive relations with local and national communities, international institutions and other Cultural Routes networks. In 2022 we will strive to identify new energies and motivations in order to step up our work on the basis of realisable dreams. We will practice intercultural dialogue that is source of opportunities since being part of the Route is not something one must do, but something one aspires to. This is one more reason why the Phoenicians' Route is more than a Route and goes beyond.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)

## The International University Network (IUN) and the Phoenicians' Route meet physically

On 15 and 16 October, Mazarrón in Murcia in Spain hosted the meeting of the International Universities Network (IUN) of the Phoenicians' Route. 15 universities and research centres from 5 countries (Croatia, France, Italy, Lebanon and Spain) that are members of the Route and representatives of 7 other universities from 4 countries (Italy, Malta, Spain and Palestine) that are formalising their membership attended the meeting. The meeting was addressed by representatives of the Murcia region and the municipality of Mazarrón. University delegates outlined their current research projects linked to the Phoenicians' Route. A plenary session of the IUN was also held in order to draft the guidelines for future projects. The proposal to organise a meeting of the Route in the Marche region (Italy) in 2022 in connection with the Smart Way of Metatauro, made by the University of Urbino and the Research Institute of Iberian Archaeology of the University of Jaén was approved.



## The Phoenicians' Route in Croatia

On 20 September the municipality of Poreč/ Parenzo, member of the Phoenicians' Route since 2020, hosted a culture and tourism stakeholder meeting with Istrian and national professionals. The Director of the Route, Antonio Barone and the Coordinator of the Route in Croatia, Ksenija Keča, presented the Route and its strategy in order to launch a Smart Way in the area. The Director concluded the sessions with a certificate of membership awarded to Elio Štifanić, Vice Mayor of Parenzo. On 23 September, at the Archaeological Museum of Zagreb, Antonio Barone and Ksenija Keča, took part in a workshop addressing archaeological itineraries that was part of the Interreg project "Danubes Archaeological e-Landscapes", enabling an exchange of best practice with the Cultural Route of the Council of Europe "Iron Age Danube Route". The workshop featured an exhibition on the Cultural Routes of the Council of Europe in Croatia.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)



# 2021

## Erasmus+ Project FAB ROUTES

On 23 September the second transnational meeting of the project "THE FAB ROUTES: Digital Skills To Promote Eu Cultural Routes" was held. The project aims at designing a new training methodology and educational system that allows participants to gain knowledge and transversal competences to apply to their work as professionals and operators in the cultural routes recognised by the Council of Europe. In doing so, it aims to improve the management and promotion of the routes in relation to sustainable and cultural tourism. During the online meeting partners exchanged experiences about the project, in particular those related to the first intellectual output, namely the development of a model strategy to include cultural itineraries in cultural and tourism services as designed by the Centre of Advanced Studies in Tourism - CAST - Alma Mater Studiorum - University of Bologna. The third transnational meeting was held physically on 14 December at Yuste. The staff members of CAST led the discussion on the training course that will be delivered in Rimini in May 2022.



Co-funded by  
the ERASMUS + Programme  
of the European Union



## The International Network of Mediterranean Schools (Edu.Net) of the Phoenicians' Route

In September the Phoenicians' Route hosted a number of schools partnering the ERASMUS+ project "SCHOOL EXCHANGE ABOUT GOOD PRACTICES IN SPECIAL NEEDS EDUCATION" (MOBILITY C4 - ITALIA). A number of lab activities in the pedagogy of heritage were presented at the Archaeological Park of Selinunte for the benefit of students and teachers from the Scoala Gimnaziala Sfântul Apostol Andrei - Buzau (Romania), the 5th Primary School of Tirnavos (Greece), and the Centru Scolar de Educatie Incluziva Buzau (Romania). They were hosted by the Istituto Comprensivo "Lombardo Radice Pappalardo" of Castelvetro, founding member of the International Network of Mediterranean Schools (Edu.Net) of the Phoenicians' Route.



Phoenician cauldron with  
snake shaped supports and  
war and hunting scenes, 7th  
century BC  
(Italy)

## The Phoenicians' Route and the University of Palermo

Between September and December, as part of the collaboration between the Phoenicians' Route and the SEAS Department – Economic Sciences, Business and Statistics of the University of Palermo, Antonio Barone, Director of the Phoenicians' Route held a number of physical and online meetings addressing cultural routes and diffused learning as well as cultural routes and cultural and creative tourism for students following the Degree Course in Tourism Sciences in Trapani and Palermo. Follow up meetings planned for spring 2022 will include placements and field work.



# 2021

## Ancient Mediterranean Days: SMART tourism itineraries in the Messapi territory

In the first week of October, the Gal Terra Dei Messapi collaborated with the Phoenicians' Route to organise the "Ancient Mediterranean Days: SMART tourism itineraries in the Messapi territory" in the framework of the project "SMART TDM – Smart and Tourism Destination nella Terra dei Messapi". The results of the project were presented, showcasing the work done by a network of enterprises in the area of the Gal Terra Dei Messapi (province of Brindisi). The Phoenicians' Route participated and provided a leaflet aimed at supporting operators and public administrators to manage and promote the sustainable itineraries of the area as well as museum therapy. The leaflet gave advice about handling post-Covid 19 tourism with the slogan "Tourism should never be the same". Meetings were held at Francavilla Fontana, Latiano and Mesagne. The Director of the Phoenicians' Route together with Paolo Ponzio, Coordinator of the Scientific Committee of the International Universities Network (IUN) of the Phoenicians' Route, and Raffaele Vitulli, Project Manager of Materahub, Antonio Legittimo, Director of GAL Terra dei Messapi and Michela Bagatella, Coordinator of Redazione PleinAir, discussed the main themes of the leaflet with the local operators and public administrators.

## CROSSDEV

On 22 and 23 October, within the framework of CROSSDEV, a project co-financed by the European Union through the ENI CBC Med programme, the Phoenicians' Route held a B2B Workshop and Educational Fam trip for 12 national and international tour operators. The activity aimed at showcasing the territorial offer in the area of Selinunte, Gibellina, Menfi and Sambuca di Sicilia, by following the Antica Via Selinuntina, Smart Way of the Phoenicians' Route. On 23 and 24 October several enterprises and cultural organisations were visited, including the Hotel Villa Giadel, theMandarossa Winery at Menfi, Foresteria Planeta, the Museo di Palazzo Pignatelli at Menfi, Casa Planeta-Maharia, the Saracen Quarter and Palazzo Panitteri, site of the Archaeological Museum in Sambuca di Sicilia, the Archaeological Park of Selinunte and Cave di Cusa, the Agritourism Case di Latomie and the Momentum BioResort at Selinunte. All enterprises and local authorities contributed to the success of the activity thereby generating great interest and appreciation in their work. Significant input was also provided by CoopCulture and the Istituto Alberghiero IPSEOA "V. Titone" of Castelvetro.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)



# 2021

## The Phoenicians' Route – Iter Vitis Award

The first edition of The Phoenicians' Route – Iter Vitis Awards, an international prize for excellence in archaeological tourism and wine tourism, was held successfully at Palazzo Pannitteri in Sambuca di Sicilia on 23 October as part of an international event. The prize was awarded for 18 different categories to recognise and thereby support innovative initiatives enhancing cultural heritage and wine culture, and the promotion of responsible, creative, experiential and sustainable tourism in the countries members of the two international routes, from Azerbaijan to Portugal. The initiative was patronised by the Department of Cultural Heritage and Sicilian Identity of the Sicilian Region. Various partners supported the event, including LE DONNE DEL MARMO National Association, the Archaeological groups of Italy and the CROSSDEV project, co-financed by the ENI CBC Med Programme. Among others, attended the meeting Giuliana De Francesco, representative of the Ministry of Culture at the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and Domenico Coco, the Azerbaijani Honorary Consul for Sicily and Calabria.



## EChOWAYS - Ecomuseums along the Phoenicians' Ways

On 22 October, at the Italian Pavilion at La Biennale di Venezia, the second #MedWays seminar was held with the participation of the curator of the pavilion, Alessandro Melis. Professor Maddalena Ferretti of the Marche Polytechnic University, member of the International Universities Network of the Phoenicians' Route, presented the project "EChOWAYS - Ecomuseums along the Phoenicians' Ways", led by the Marche Polytechnic University in collaboration with the Phoenicians' Route and the municipal authority of Porto San Giorgio. At Porto San Giorgio the first research hypotheses addressing urban regeneration and strategies for the valorisation of the harbour-city system are being tested with the aim of envisioning ways of connecting the hinterland with the city of Fermo and fasten relations between coast and territory, strategic objectives of EChOWAYS. Furthermore, the workshops "Cantieri della Civiltà Marinara", curated by F. De Melis, were launched as significant steps towards strengthening maritime culture, were launched.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)





## Erasmus+: 2 projects financed by the European Union under the Erasmus+ Programme

Two Erasmus+ project of the Phoenicians' Route have been successful in their application for funding. The first is "QUEST- promoting Quality intErnships in Sustainable Tourism and cultural heritage" with the following partners: Libertas International University (lead partner), Solin Tourist Board, the Phoenicians' Route, Timesis Srl, ARTE & CIA. Gestion Cultural y Ocio, the universities of Malaga and Nicosia and the Larnaka Tourism Board. The second project is "U-Mar - Enhancing underwater archeology to make it an innovative tool for developing sustainable & creative tourism". The partners are: the Phoenicians' Route (lead partner), Sicilian Region - Superintendence of the Sea, the International Centre for Underwater Archaeology of Zadar (Croatia), the Fondazione CEI-MAR (Spain), the Pafos Regional Board of Tourism (Cyprus), the Chamber of Commerce of Madeira (Portugal) and the enterprise Argo.



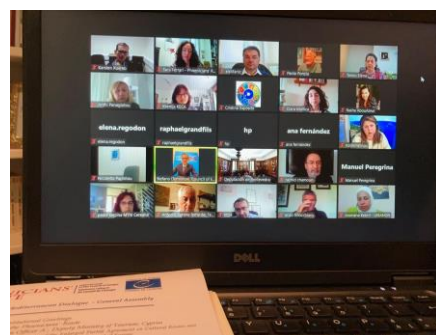
## New Interpretation Centres and a Guest House of the Phoenicians' Route

In the last few months the Phoenicians' Route inaugurated two new interpretation centres. These are the Casa del Turista, hosting the History Digital Library, a community library in Brindisi (Puglia-Italy) and Iliturgi "The city of 3 rivers", a multimedia and interactive space addressing the history of Mengíbar (Spain) within the Casa Palazzo dating to the XV century and owned by the municipality. Furthermore, the Mosaic Guest House of Sebastia (Palestine) was opened.



## International General Assembly 2021

Due to the pandemic the "XIV Euro-Mediterranean Dialogue on the Phoenicians' Route – General Assembly" scheduled in Cyprus was held online on 29 October. Members took the occasion to reflect and share strategies. Representatives of the 12 national networks of the International Confederation and the representatives of 4 transversal networks attended the meeting. The Route currently has 104 members. The Assembly ratified the nomination of Prof. Osama Hamdan as new member of the Scientific Committee. The Assembly approved the budget and action plan for 2022 in line with the 2020-2030 Action Plan of the Phoenicians' Route.



# 2021



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)



# 2021

## The Phoenicians' Route at Expo Dubai 2020

A special banner dedicated to the "Smart Way of the Phoenicians' Route in Lebanon" will be displayed at the Lebanon pavilion at Expo Dubai 2020. The theme of the Expo is "Connecting Minds, Creating the Future" through sustainability, mobility and opportunity. On Thursday 4 November, His Excellency the Minister of Tourism of Lebanon, Eng. Walid Nassar, announced the plans and strategies that the Ministry will implement in the coming months and the collaboration with the Phoenicians' Route - Cultural Route of the Council of Europe is among the top priorities.



## The Phoenicians' Route guest at the DefiSmed Conference

On 22 and 23 November, Sandrine Modolo, member of the Steering Committee and Coordinator of the French Network of the Phoenicians' Route, participated as a speaker at the meeting "Ecotourism is in our Culture" – in the session "The role of European and Mediterranean Culture".

The event was promoted by the Departmental Council of the Maritime Alps, the City of Antibes-Juan-les-Pins and the French Ministry of Culture. The Phoenicians' Route has been invited to collaborate in the 2nd edition of DefiSmed to be held during the Euro-Mediterranean Cross-border Ecotourism Month (MEET), October 2022.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)

## The Phoenicians' Route in Cyprus

Elena Tanou, President of the Phoenicians' Route presented the "Phoenicians' Route - Iter Vitis Award" to the Presidents of the Larnaka Tourism Board and the Cyprus Youth Board in the presence of the Mayor of Larnaka and the President of the Larnaka Chamber of Commerce. The Larnaka Tourism Board and the Cyprus Youth Board have received this important international award "Innovative and creative enhancement of a cultural / archaeological site" for the international promotion of Larnaka and Cyprus with the joint project "Ancient Port of Kition 3D Virtual Reconstruction", a video that takes viewers on a 2,500-year journey back in time. It is the first time that ancient ruins of Cyprus have been virtually reconstructed in 3D.



# 2021

## National Assembly of the Spanish Network of the Phoenicians' Route

On 18 and 19 November the Municipality of Linares, member of the Phoenicians' Route since 2014, hosted the VI National Assembly of the Spanish Network of the Phoenicians' Route. In the presence of the new institutional member "Ministry of Culture and Sport of the Government of Spain" who, for the first time, joins a Cultural Route of the Council of Europe and the International Director of the Phoenicians' Route Antonio Barone, the President of the Spanish Network Arturo Ruiz Rodriguez and the Technical Secretary of the Spanish Network Manuel Peregrina guided the participants (online and in person) to the analysis of the activities carried out in 2021, and those planned for 2022. The Director highlighted the strategies approved during the 2021 General Assembly, to which the members of the Spanish network have already adhered, both through thematic networks (Universities / Museums / Schools, etc.), and through projects and other activities. During the event, a collaboration agreement was signed between the partners who intend to develop a common strategy linked to the Smart Way "El Camino de Aníbal" in Spain, within the Phoenicians' Route. Participants also had the opportunity to visit the archaeological site of Cástulo and its Interpretation Centre, led by the archaeologist Marcelo Castro López, Director of the Archaeological site of Cástulo.

## The Phoenicians' Route on SER Historia

The Phoenicians' Route and the Municipality of Linares were the protagonists of the SER Historia - Cadena SER program, one of the most popular radio programs in Spain. The Egyptologist Nacho Ares has created this program in which topics, news, interviews and reports on history and archaeology are developed, with an informative language suitable for everyone "Learning history while having fun. Because historical reporting doesn't have to be dense or boring. Curiosities, mysteries and enigmas of history treated with agility, dynamism and passion". The episode broadcasted on Thursday 18 November from the El Pósito auditorium in Linares proved to be a great success. Among the interviewees Raúl Caro-Accino Menéndez, Mayor of Linares, Antonio Barone, Director of the Phoenicians' Route, and Arturo Ruiz, President of the Spanish Network of the Phoenicians' Route.

The podcast is available at:

[https://cadenaser.com/programa/ser\\_historia/](https://cadenaser.com/programa/ser_historia/)



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)





# 2021

## The Phoenicians' Route in Paestum

The Director of the Phoenicians' Route participated in the event entitled "The Cultural Routes of the Council of Europe and sustainable archaeological tourism", organized by the III Service "International Relations" of the General Secretariat of the MiC – Italian Ministry of Culture and the School of Cultural Heritage and Activities Foundation in Paestum within the framework of the Mediterranean Archaeological Tourism Exchange 2021.



## Archaeology and History Days, Almuñécar

On 26 and 27 November the Municipality of Almuñécar (Spain), member of the Phoenicians' Route since 2020, hosted the VIII Edition of the Archaeology and History Days, a multidisciplinary cultural event, structured in conferences on the origin of Almuñécar and others cities, such as Abdera and Gadir, and on the relations between the pre-Roman, Iberian and Phoenician world, held by important researchers and specialists in the sector. Workshops for children were also organized with the presentation of the new heritage education proposal "A sea of stories", and the new Itinerary entitled "Himilco, the sailor and the origin of the alphabet" and visits open to the public in the archaeological site of the "Phoenician Necropolis of Puente de Noi". The days ended with a musical concert by the Minha Lua group entitled "Contemporary Mediterranean", a musical journey from Lebanon to Portugal following the Phoenicians' Route. The concert was created specifically for the Phoenicians' Route, with the aim of updating the heritage through contemporary artistic practices.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)

## The Phoenicians' Route on Plein Air Magazine

In the December issue of the Italian magazine Plein Air an extensive article was published, written by Michela Bagatella, dedicated to the Belice Valley, between Sambuca di Sicilia and Selinunte, the area in Sicily where the Phoenicians' Route and ITER VITIS headquarters are located. The article also describes the joint "Phoenicians' Route - Iter Vitis" Award which for the category "Best innovative and creative enhancement initiative carried out in the field of communication - subcategory: journalism" was awarded to the PleinAir Magazine. Finally, a section is dedicated to the CROSSDEV project, co-financed by the European Union under the ENI CBC MED Programme, led by CISP Sviluppo dei Popoli, whose activities in Sicily were carried out in collaboration with the Phoenicians' Route and Iter Vitis.

### DUE ITINERARI CULTURALI PREMIANO LE BEST PRACTICES

C'era anche la rivista PleinAir alla prima edizione del Rotta dei Fenici - Iter Vitis Awards 2021, un premio internazionale organizzato congiuntamente nel mese di ottobre dai due Itinerari del Consiglio d'Europa che hanno sede rispettivamente a Castelvetro e a Sambuca di Sicilia. L'evento, che si è tenuto in quest'ultima località nella cornice di Palazzo Panitteri, punta a diventare un appuntamento annuale dedicato alle realtà e alle iniziative di valorizzazione del patrimonio culturale ed enologico e della promozione di forme di turismo responsabile, creativo, esperienziale e sostenibile. Partner di lunga data della nostra rivista, l'Itinerario Culturale del Consiglio d'Europa la Rotta dei Fenici, che ha sede a Castelvetro, dal 2003 si propone di valorizzare le antiche rotte commerciali delle civiltà mediterranee ponendo l'accento sullo scambio tra culture inteso come crescita ([www.fenici.net](http://www.fenici.net)). Presieduto dalla dottoressa Emanuela Panke e



presente in numerosi paesi Europei, l'Itinerario Culturale del Consiglio d'Europa Iter Vitis persegue l'intento di valorizzare la cultura del vino e della vinificazione e il paesaggio viticolo intesi come elemento di rilievo della gastronomia europea e mediterranea ([www.itervitis.it](http://www.itervitis.it)).

## The Phoenicians' Route in the Marche Region

Public Archaeology, Intercultural Dialogue, Heritage Pedagogy are just some of the keywords that emerged in Urbino on 6 December, during the presentation of an important activity born thanks to the collaboration between the University of Urbino "Carlo Bo" (Italy) and the University of Jaén (Spain) - University Institute for Research in Iberian Archaeology (members of the IUN Network of the Phoenicians' Route), the Superintendence of Archaeology, Fine Arts and Landscape for the provinces of Ancona, Pesaro and Urbino and the High School "Laurana-Baldi" of Urbino, on the theme of the "Battle of Metauro". The students, through the project entitled *"Nosotros dentro de la Historia"*, have developed a video and an e-book. We talked about the Battle of Metauro, school-work activities and the tourist potential of the Metauro Smart Way, linked to the Hannibal Pathway, promoted by the Phoenicians' Route. At the end of the event, the Director handed over to the Mayor of the City of Urbino the certificate of adhesion of the Municipality to the Phoenicians' Route and to the headmaster of the high school the certificate of adhesion to the International Network of Mediterranean Schools (EduNet). The following day, as part of a press conference, the Director handed Etienne Lucarelli, Councilor for Tourism Development of the Municipality of Fano, the certificate of adhesion to the Phoenicians' Route. Afterwards, a meeting with some local operators. In fact, Fano is also proposed as a stop on the "Smart Way of Metauro" which will connect the coast with the hinterland, up to Urbino, passing through Colli al Metauro and Fossombrone; but it will also be at the center of the planning of other itineraries on the coast, both towards Pesaro and Rimini, and towards Fermo and Porto San Giorgio.

## The Phoenicians' Route partner of #InTransito

The Phoenicians' Route is pleased to have been among the partners of #InTransito - creative experiences "traveling in Italy and Europe in a sustainable, creative and inclusive way", an event produced by the Cultural Association Music Theater International, a member of the Phoenicians' Route, in collaboration with Grandi Stazioni Retail and with the support of the Ferrovie dello Stato Italiane Group. After the success of the first edition, held in May 2021, in the new #InTransito space of the Tiburtina Station in Rome, a rich calendar of activities was proposed to the public of travellers and Romans, to stimulate engaging, interactive and participatory experiences on the theme of travel. Geographical focus on Italy and Europe.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)

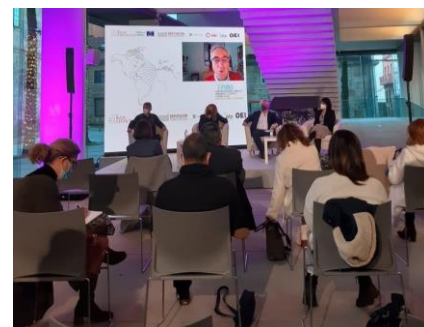




# 2021

## I Euro Mediterranean - Americas FORUM: "Cultural Routes / Social Tourism"

On the one hand, a good Euro-Mediterranean practice of cultural, educational and tourism enhancement: the Phoenicians' Route; on the other hand, a good practice of Social Tourism: the International Social Tourism Organization ISTO. Together, thanks to the agreement signed in 2020, they aim to develop post-covid tourism that allows to promote the development of the territories concerned, both Euro-Mediterranean and American ones, and to propose new models of sustainable, creative and experiential tourism at an international level for new targets of users, putting motivation at the centre, beyond the destination. For this reason, the Organización de Estados Iberoamericanos - OEI also intends to join the agreement and the planned activities. During the two days held in Pontevedra, on 13 and 14 December, guests of the Deputación di Pontevedra, the agreement, the planned activities, the objectives, as well as practical examples were discussed in the territory of the province of Pontevedra and diasporas intended as phenomena that unite the past and the present, an opportunity for reflection and hypotheses for the near future. Next appointment at FITUR in Madrid where 2022 actions, objectives and appointments will be presented.



## Cultural Routes and Youth

A partnership that will be relaunched in 2022 on the occasion of the European Year of Youth. On 17 December in Castelvetro, at the Liceo Classico Pantaleo, an event was organized by the Phoenicians' Route, with the patronage of the Ministry of Foreign Affairs and International Cooperation as part of the Semester of the Italian Presidency of the Committee of Ministers of the Council of Europe. In the presence of the Director and Roberta Alberotanza, of the Task Force for the Italian Presidency of the Committee of Ministers of the Council of Europe, and connected online with the representatives of some Cultural Routes of the Council of Europe: ATRIUM, European Route of Jewish Heritage, ITER VITIS, European Route of Ceramics, EHTTA – European Route of Historic Thermal Towns, Prehistoric rock art trails and also *Aromas Itinerarium Salutis*, an Itinerary that is applying to be recognized. Several schools from Italy and abroad followed the event online. For the next year, common activities are planned on the themes of the 2020-2030 sustainability objectives and Cultural Routes through an online platform and multiple international initiatives in order to give young people a voice to choose the future they prefer.



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)



Gli Itinerari Culturali  
PER IL **Dialogo** TRA  
**generazioni**



# 2021

## CROSSDEV: webinar on the experiences of European Projects on Cultural Routes of the Council of Europe

As part of the ENI CBC MED "CROSSDEV" project, the Italian Ministry of Culture, partner of the project, organized an online event aimed at comparing the experiences of various European projects focused on Cultural Routes. The goal is to outline a shared model and foster dialogue between existing networks capable of enhancing cultural heritage as a lever for sustainable tourism and economic development. A large audience including institutions for the enhancement and conservation of cultural heritage, tour operators, universities, national and international tourism organizations, as well as all the partners of the CROSSDEV project and others partners and associates of European projects followed the online event, moderated by the Director of the Phoenicians' Route.

## Agreement Phoenicians' Route – Routes of the Olive Tree

The Phoenicians' Route and the Routes of the Olive Tree, both certified by the Council of Europe, signed a Collaboration Agreement. Through this Agreement they want to further strengthen the collaboration between *Cultural Routes* with joint activities and strategies for the benefit of their respective paths, partners and associates.

## New members of the Phoenicians' Route

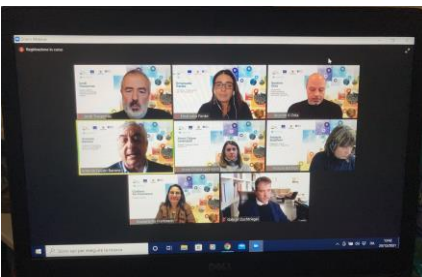
In the last period of 2021, the Scientific Committee admitted new members to our Route. We welcome: Local Council Association (Malta), Municipality of Poggiardo (Italy), Municipality of Prizzi (Italy), MateraHub (Italy), Sikanamente Association (Italy). Other candidates are completing the membership process.

## First events of 2022:

- 19 – 23 January, Madrid (Spain)  
International Tourism Fair
- 29 January, MANN Naples (Italy)  
Conference "The woman of the ancient Mediterranean"
- 11 February, Valletta (Malta)  
Event "The Phoenicians' Route for Creativity and Innovation. Challenges for the future"



Phoenician cauldron with snake shaped supports and war and hunting scenes, 7th century BC (Italy)



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



[www.fenici.net](http://www.fenici.net)

[www.instagram.com/rottadeifenici](https://www.instagram.com/rottadeifenici)

[www.facebook.com/larottadeifenici](https://www.facebook.com/larottadeifenici)

[www.coe.int/it/web/cultural-routes/the-phoenicians-route](http://www.coe.int/it/web/cultural-routes/the-phoenicians-route)

online: