



Associazione Italiana Architettura e Critica







"The Interior Landscape of Byblos: Layers of Civilizations" **Architects meet in Selinunte. INTERIOR LANDSCAPE** Is the crisis of architecture a crisis of ideas? June 13-16, 2019

ТНЕ FOUNDATION **A B O U T**

The Louis Cardahi Foundation was established by the Cardahi family in 1995 as a tribute to a man who made exemplary efforts to revive his beloved Byblos, promote its cultural heritage and expand its educational system to serve all its inhabitants. It is located in the St. Jean-Marc quarter in the old town of Byblos, next to the historic St. Jean-Marc Cathedral.

The Foundation aims to continue the legacy of Louis Cardahi, by serving as a cultural center for the dissemination of knowledge about the city and promoting research on its history. The Foundation also aims to highlight the city's significance as a World Heritage Site and to assist in promoting it as a major cultural destination.

The Foundation became an LAU entity after a generous donation by the Cardahi family in 2013. Since then, it is governed by a Board and operates under the direction of the Foundation Director.

The facilities, which include a museum, a multifunction room, a digital museum and a library, have been renovated to serve its multicultural functions, and are open to the public.

OBJECTS: (TOTAL - 4,943)

- Artifacts 48
- Paintings and pictures 286
- Books, magazines and articles 1,289
- Index cards related to books 3,320



CURRENT PROJECTS

https://lcf.lau.edu.lb/activities/projects/

The LAU-Louis Cardahi Foundation will cooperate with institutions, universities and research centers in Lebanon and abroad to disseminate knowledge about the history of the country and the city of Byblos in particular.

The Foundation will develop the museum's collection and hold periodic exhibitions, in collaboration with various institutions.

The Foundation is currently engaged in three major projects funded by the European Union:

• The Phoenicians' Route • The Umayyad Route • The War Free Heritage Listed Cities

NATIONAL ASSOCIATIONS Lebanese Ministry of Culture Lebanese Ministry of Tourism

INTERNATIONAL AFFILIATIONS

El Legado Andalusí/ Fundación Pública Andaluza The Phoenicians' Route International Confederation The "Phoenicians' Route" Scientific Committee World Association for the Protection of Tangible and Intangible Cultural Heritage, (WATCH)

ROUTE PHOENICIANS' ТНЕ



http://lcf.lau.edu.lb/activities/projects/phoenician-route.php

SUMMARY

ACTIVITIES RECENT

THE XII EURO MEDITERRANEAN INTERCULTURAL DIALOGUE ON THE PHOENI-**CIANS' ROUTE REVIVES HERITAGE AND PROMOTES TOURISM**

January 11, 2019

During the scientific conference – held at the LCF headquarters in the heart of Byblos' Old Town – speakers from the Council of Europe, LAU and the ministries of tourism and culture examined how the Phoenician heritage can be leveraged to boost tourism.

Former minister Jean-Louis Cardahi gave an overview of LCF's founding back in 1995, named after his late father who was a driving force in the city's cultural life. "Byblos is the ideal place to host the dialogue on the Phoenicians' Route" he declared. Notably, the Director of the Phoenicians' Route Antonio Barone also presented a strategic action plan – highlighting Lebanon's role – and emphasized the need for universities, museums, cities and municipalities to work collaboratively on strategy for "creative tourism."

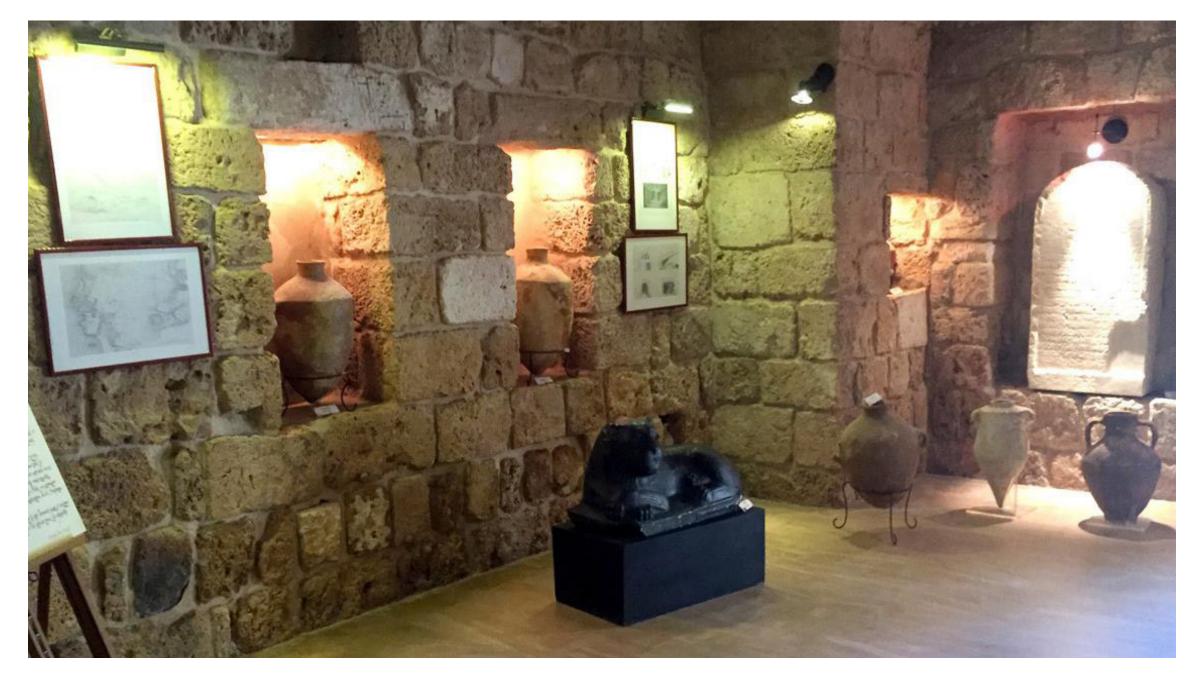


MUSEUM ТНЕ

This room contains treasures from the private Louis Cardahi collection, including:

- Phoenician artifacts
- Oil lamps and small glass vases
- Lithographs by famous archaeologist Ernest Renan

• Reproduction of the Louvre Museum's bust of Odoskon, stone of Yehawmilk, and basalt lion of the Persian fortress



DIGITAL MUSEUM ТНЕ

The LAU-Louis Cardahi Foundation houses a digital museum, a media tech information center and a library containing the output of the Umayyad Route project, which recounts the history of the dynasty, its expansion and prosperity, and highlights the common heritage it left across today's Middle East.

The museum is a tangible result of the Umayyad project with the European Neighborhood Program Initiative-Cross Border Collaboration in the Mediterranean (EN-PI-CBC Med).

The project involves 14 partners from Lebanon, Jordan, Tunisia, Egypt, Portugal, Spain and Italy. Partners in Lebanon include the Lebanese American University, Byblos Municipality, the Safadi Foundation and the ministries of Culture and Tourism.

The Phoenicians' Route refers to the connection of the major nautical routes which, since the twelfth century BC, were used by the Phoenicians as essential routes for trade and cultural communication in the Mediterranean.

Through these routes, the Phoenicians - genial sailors and merchants - gave origin to a great civilization, for some verses still little known, that asserted itself through an expansion towards the West, producing an intense exchange of manufactured articles, people and ideas and contributing in ancient times to the creation of a koine, a Mediterranean cultural community and to the circulation of this culture.

But also, other great Mediterranean civilizations used these routes for the same purpose: Greeks, Romans, Etruscans, Iberians and many others. So, these routes have become an integral and essential part of the Mediterranean culture.

LIST OF CURRENT MEMBERS OF THE PHOENICIAN ROUTE http://fenici.net/en/about-us-2/list-of-current-members/#1516019456001-cc71dc35-b904

Italy Spain France Lebanon Tunisia Greece Croatia Malta Cyprus Governorate of Jericho TRANSVERSAL NETWORKS

PROJECT SCOPE

The Phoenicians' Route aims to foster Mediterranean intercultural dialogue, sharing the values of the Council of Europe, especially human rights and democracy. Established in many non- Europ an countries, including several places of conflict, the routes help to promote freedom of expression, equality, freedom of conscience and religion, and the protection of minorities. This network is a way to work together for the development of peace and mutual respect in the Mediterranean.



ROUTE тне UMAYYAD





LAUNCHING CEREMONY

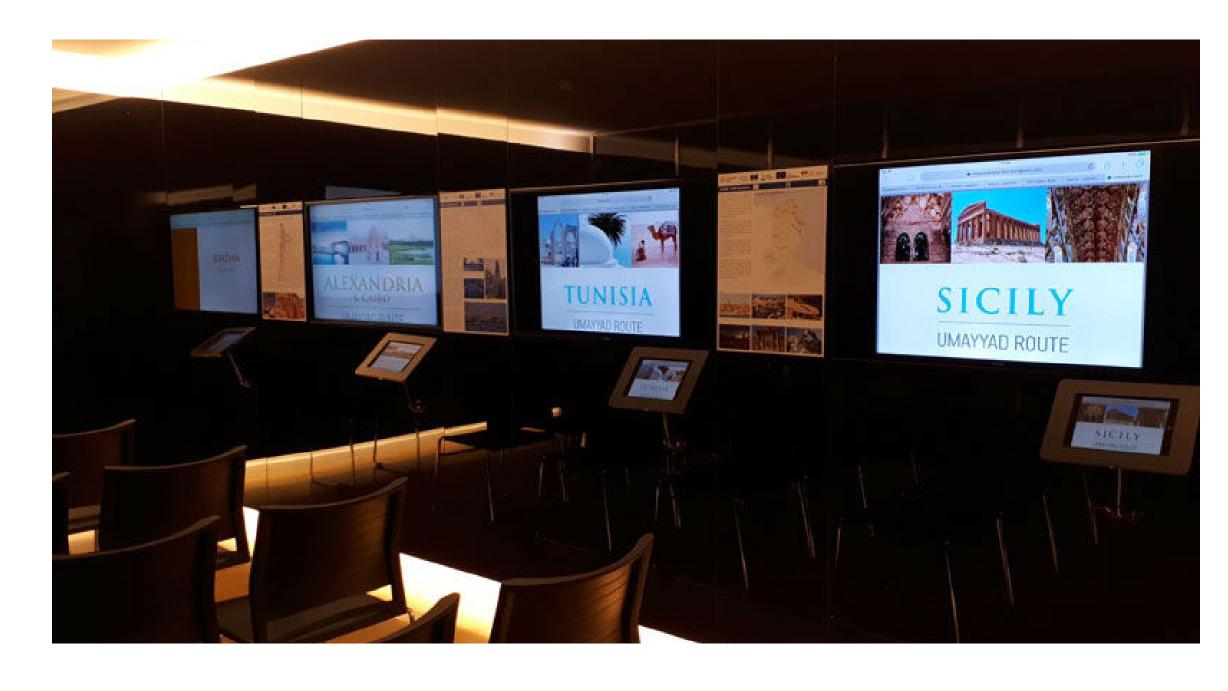
May 15, 2018

The foundation became an LAU entity after a generous donation by the Cardahi family in 2013. Since then, under the supervision of the foundation's Governing Board and with the collaboration of the Municipality of Byblos, the Cardahi Museum – a historic, Ottoman-style house right on the bay – has been renovated and is now open to the public.





The-art equipment and facilities for its exhibits on the cultural itineraries of the Umayyad partner countries, the Phoenician Route and the War Free World Heritage Listed Cities project.



THE LIBRARY

The foundation's library holds approximately 1,289 specialized volumes dedicated mostly to the historic and cultural life of Byblos and its environs. Print periodicals are supplemented by subscriptions to various online databases of books, journals, magazines, brochures and CDs.



ALGARVE THE UMAYYAD ROUTE	ANDALUSIA UMAYYAD ROUTE	SICILY UMAYYAD ROUTE	TUNISIA UMAYYAD ROUTE

SUMMARY

The Umayyad Route is a European Neighborhood Program Initiative-Cross Border Collaboration in the Mediterranean (ENPI-CBC Med) project aimed at promoting sustainable tourism based on an itinerary between seven modern countries that were part of the territory controlled by the first Islamic dynasty, the Umayyads.

The project involved 14 partners from Lebanon, Jordan, Tunisia, Egypt, Portugal, Spain and Italy.

- Public Andalusian Foundation "The Legacy of al-Andalus" (Spain, Andalucía) Andalusian Council of Chambers of Commerce (Spain, Andalucía)
- Algarve Tourism Board (Portugal, Algarve)
- Regional Direction of Culture of Algarve (Portugal, Algarve)
- Castles and Medieval Towns Circuit Association (Italy, Sicilia) Italo-Tunisian Chamber of Commerce and Industry (Tunisia, Tunis)
- Association "Mediterranean Liaisons" (Tunisia, Tunis)
- Arab League Educational, Cultural and Scientific Organization (Egypt)
- Safadi Foundation (Lebanon)
- Urban Planning Institute, Lebanese American University (Lebanon)
- Municipality of Jbeil Byblos (Lebanon)
- CulTech in Archaeology and Conservation (Jordan, Amman) International Development Co. AID-ME (Egypt, Al Iskandanyah)
- Federation of Egyptian Chambers of Commerce "Alexandria Chamber" (Egypt, Al Iskandanyah)

PROJECT SCOPE

This project includes:

1. Management and coordination

2. Analysis of the cultural heritage and local economic situation within the tourism sector in each partner country

3. Identification and exchange of good practices between European Union Mediterranean countries and other Mediterranean partner countries

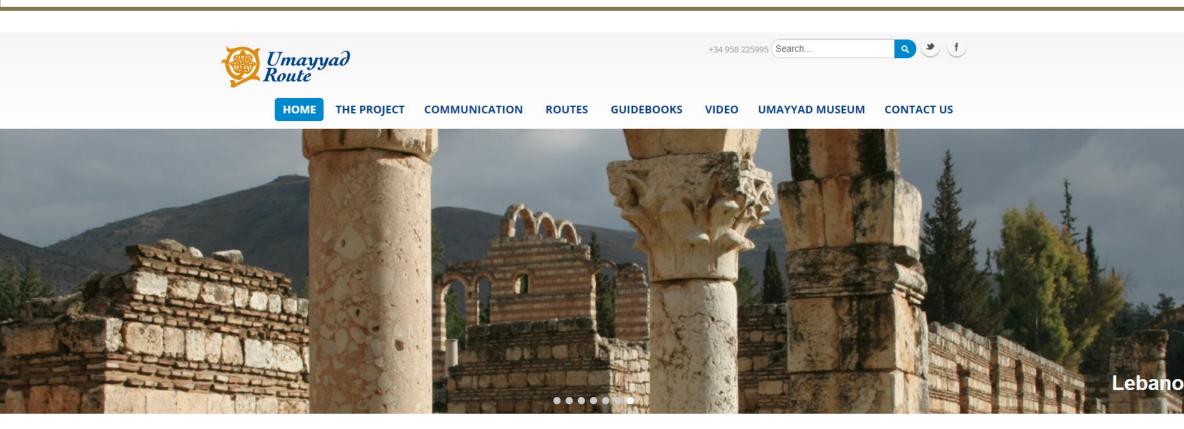
4. Joint design and development of project strategy, highlighting four basic actions:

- a. Promotion of sustainable tourism through cultural heritage
- b. Diversification of the supply of tourism services
- c. Strengthening of tourist infrastructure

d. Application of best practices and the implementation of a cross-border network

through the pilot action to launch the Umayyad cultural itinerary

5. Communication and dissemination



Umayyad Route Most **amazing** travel Routes

FREE **WORLD** WA R HERITAGE LISTED TIES

PHOENICIAN ROUTE DELEGATION VISIT TO THE LAU LOUIS CARDAHI FOUNDATION March 23, 2017

The Phoenician route delegation, Lebanese Tourism Guides syndicate and Foundation director collaborated to launch an initiative for contributing to the sustainability of the "Phoenician Route" project.







MULTIFUNCTION ROOM ТНЕ

The multifunction room is where activities, events and exhibitions take place at the foundation. In this space, visitors can find paintings, sculptures and calligraphy by contemporary Lebanese artists who have been inspired by Byblos, in addition to collections of photographs, map albums and slides of the city.

The multifunction room also hosts reproductions of 75 antique postal cards featuring Byblos from the collection of Mr. Fouad Debbas, photos of Lebanese sites such as the Jaje cedars, the Haqel fossils, Adonis Valley, and more.





http://lcf.lau.edu.lb/activities/projects/war-free-cities.php

The War Free World Heritage Listed Cities is a project within the framework of the EU Cooperation in Urban Development and Dialogue (ENPI CIUDAD) project. It is a partnership between the Council of the United Municipalities of Byblos (Lebanon) coordinated by Dr. Rachid Chamoun, director of the LAU-Louis Cardahi Foundation, and the Municipality of Mtskheta (Georgia), in collaboration with the World Association for the Protection of Tangible and Intangible Cultural Heritage in times of armed conflicts (WATCH), and relevant ministries in both Lebanon and Georgia.

The proposal for this project, made in 2009, stemmed from two opportunities, suggesting improved models of governance for world heritage sites located in historic core urban centers.

First, the EU launched a call for proposals within the ENPI CIUDAD program allowing local authorities to participate in the administration of territories, based on their closer ties with residents and their proximity to the problems faced on the ground. Second, UNESCO circulated the first publication of Guidelines For The Implementation Of The 1999 Second Protocol To The Hague Convention For The Protection Of Cultural Property In The Event Of Armed Conflict (1999 HP).

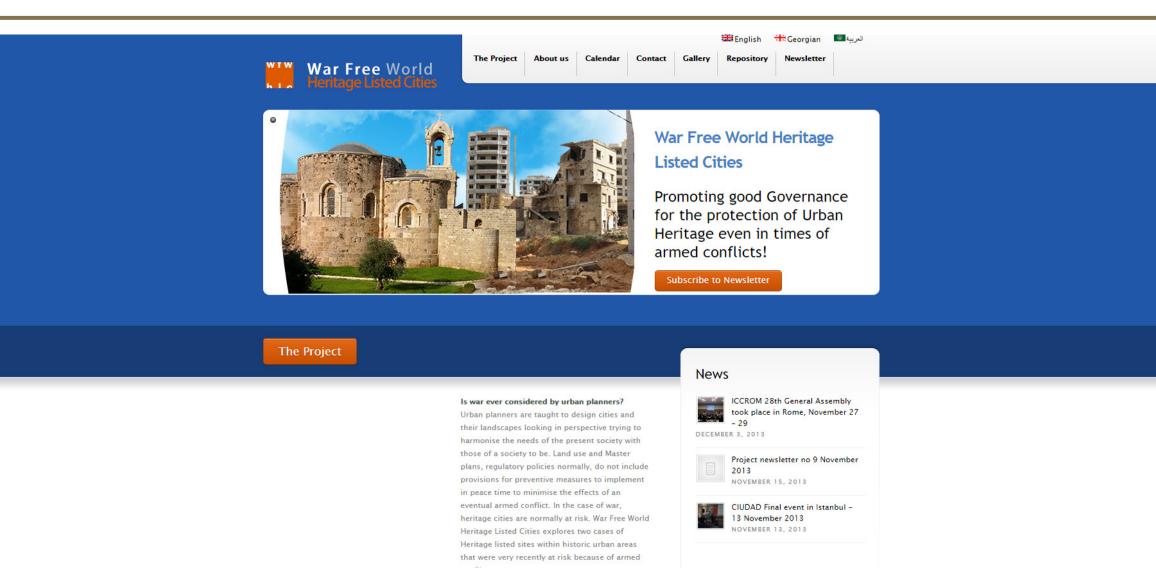
PROJECT SCOPE

Specific tasks related to the War Free World Heritage Listed Cities project include:

• Establishing good practices for urban and site management in cities threatened by armed conflicts

• Promoting widespread awareness of the risks facing World Heritage cities that are threatened by conflict

• Preparing Byblos' and Mtskheta's candidacy applications for enhanced protection from UNESCO



INAUGURATION OF THE UMAYYAD DIGITAL MUSEUM

December 19, 2016

The inauguration event followed the steering committee meeting and final conference of the Umayyad project.





Opening hours: Tuesday - Friday: 10:00 AM - 04:00 PM Saturday and Sunday: 10:00 AM - 06:00 PM

The museum is closed on Mondays and public holidays. Access to the museum is free of charge

Location: LAU - Louis Cardahi Foundation Mina Ave, next to St. Jean-Marc Church, Byblos, Lebanon **Contacts:** P.O. Box 114, Byblos, Lebanon Tel: +961 9 547 262. Ext: 3911 and 2252 **Email:** director.cardahi@lau.edu.lb lau.cardahi@lau.edu.lb