



Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



Louis Cordahi  
Foundation

## Workshop for Developing LEBANON ROUTES OF THE OLIVE TREE

**Date:** Friday the 19<sup>th</sup> of May 2023

**Time:** 11:30am – 14:30pm

**Location:** LAU – Louis Cordahi Foundation

### Program

Subject	Time
Reception and Registration	11:30 – 12:00
Welcome Note ( <i>Workshop Moderator, Dr. Nancy Maroun</i> )	12:00 – 12:05
The tourism and the global context: The Enlarged Partial Agreement (EPA), the European Institute of Cultural Routes (EICR), the Council of Europe, and the Cultural Foundation “The Routes of the Olive Tree” ( <i>Mrs. Marinella Katsilieri, Head of Planning &amp; Development Department of the Cultural Foundation “The Routes of the Olive Tree”, Greece</i> )	12:05 – 12:10
The role of Lebanon in the global cultural network ( <i>Dr. Rachid Chamoun, Representative of Lebanon to the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA). Director of LAU Louis Cordahi Foundation. Advisor to the Minister of Tourism for International Relations, Lebanon</i> )	12:10 – 12:15
Short documentary on Bchaaleh Noah’s Olive Trees	12:15 – 12:25
Bchaaleh and Lebanon Routes of the Olive Tree. Presentation of <b>From Roots to Routes Plan</b> ( <i>Mrs Rania Geagea Khawaja, President of Bchaaleh Trails Association, Bchaaleh</i> )	12:25 – 12:40
Facilitated discussion on - Status of the monumental and historical olive trees in each participant village - Status of the oleo-tourism in each participant village - Perspective of each participant on the “ <b>From Roots to Routes Plan</b> ” - Challenges and recommendations	جلسة نقاش مع المشاركين 12:40 – 14:00
Closing remarks and way forward	الختام: خطة الطريق 14:00 - 14:15
Light snacks and networking	14:15 – 14:30